

COMPONENT OF RISK

Disaster risk

Disaster risk is expressed as the likelihood of loss of life, injury or destruction and damage from a disaster in a given period of time.

UNISDR Global Assessment Report 2015



A man stands surrounded by the devastation wrought by Typhoon Haiyan in the city of Tacloban

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Disaster risk is widely recognized as the consequence of the interaction between a hazard and the characteristics that make people and places vulnerable and exposed.

$$\begin{array}{ccccccc} \text{RISK} & & & & & & \\ (/risk/disaster- & = & \text{HAZARD} & \times & \text{EXPOSURE} & \times & \text{VULNERABILITY} \\ risk) & & (/risk/hazard) & & (/risk/exposure) & & (/risk/vulnerability) \end{array}$$

What is disaster risk

Disasters are sometimes considered external shocks, but disaster risk results from the complex interaction between development processes that generate conditions of exposure, vulnerability and hazard. Disaster risk is therefore considered as the combination of the severity and frequency of a hazard, the numbers of people and assets exposed to the hazard, and their vulnerability to damage (UNISDR, 2015a). Intensive risk is disaster risk associated with low-probability, high-impact events, whereas extensive risk is associated with high-probability, low-impact events.

There is no such thing as a natural disaster, but disasters often follow natural hazards.

The losses and impacts that characterise disasters usually have much to do with the exposure and vulnerability of people and places as they do with the severity of the hazard event (UNISDR, 2013).

Disaster risk has many characteristics. In order to understand disaster risk, it is essential to understand that it is:

- **Forward looking** the likelihood of loss of life, destruction and damage in a given period of time
- **Dynamic:** it can increase or decrease according to our ability to reduce vulnerability
- **Invisible:** it is comprised of not only the threat of high-impact events, but also the frequent, low-impact events that are often hidden
- **Unevenly distributed around the earth:** hazards affect different areas, but the pattern of disaster risk reflects the social construction of exposure and vulnerability in different countries
- **Emergent and complex:** many processes, including climate change and globalized economic development, are creating new, interconnected risks

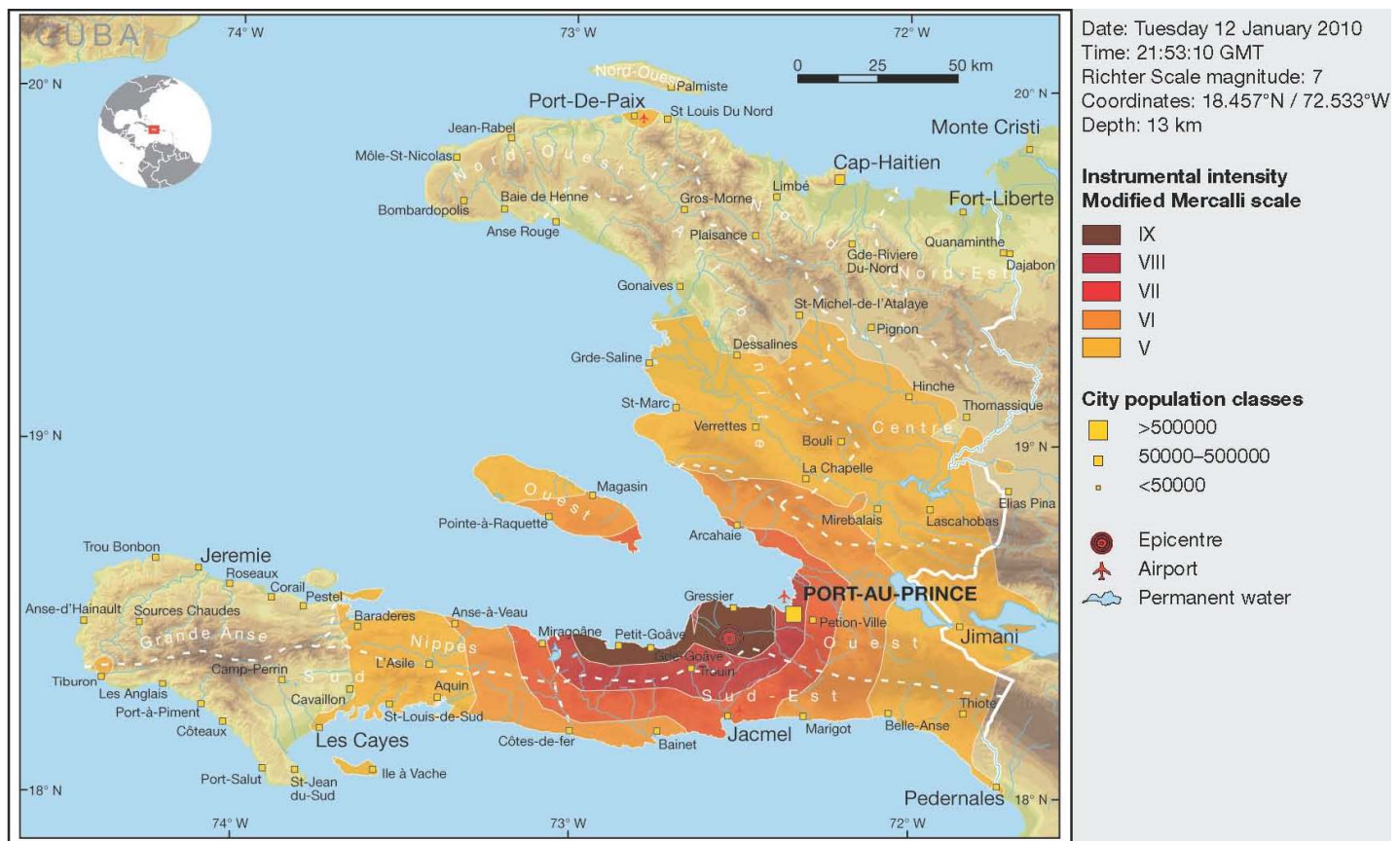
Disasters threaten development, just as development creates disaster risk.

The key to understanding disaster risk is by recognizing that disasters are an indicator of development failures, meaning that disaster risk is a measure of the sustainability of development. Hazard, vulnerability and exposure are influenced by a number of risk drivers, including poverty and inequality, badly planned and managed urban and regional development, climate change and environmental degradation (UNISDR, 2009a, 2011, 2013 and 2015a).

Understanding disaster risk requires us to not only consider the hazard, our exposure and vulnerability but also society's capacity to protect itself from disasters. The ability of communities, societies and systems to resist, absorb, accommodate, recover from disasters, whilst at the same time improve wellbeing, is known as resilience.

STORY

Exposure and vulnerability turn a hazard into a disaster



Shakemap of Haiti Earthquake in 2010

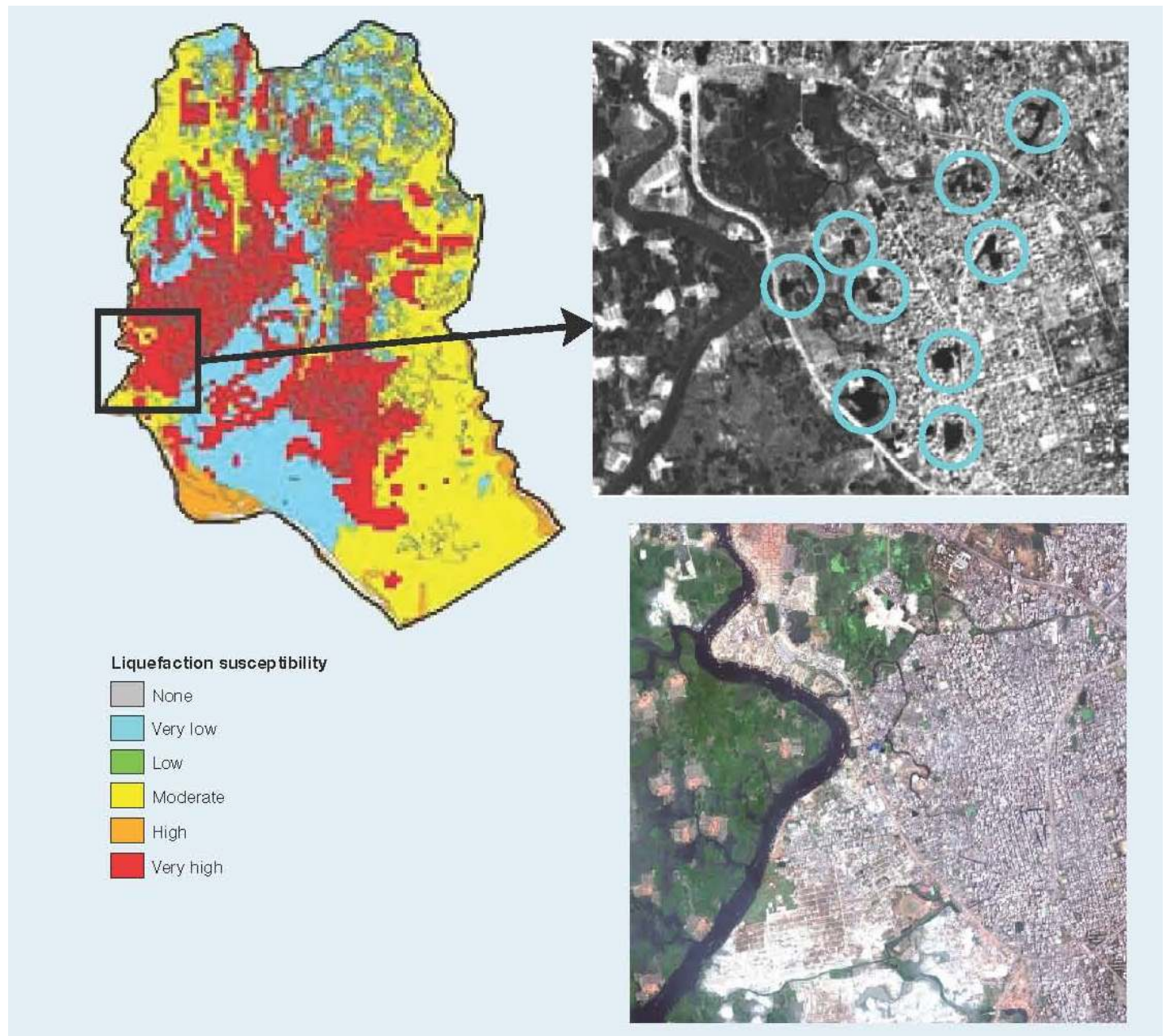
© Photo by Volker Kannacher (2013) CC BY-ND 2.0 (<https://www.flickr.com/photos/volker-kannacher/10838392136>).

Extreme hazards are translated into risk through exposure and vulnerability, as tragically illustrated by the earthquake that struck Haiti on 12 January 2010.

SOURCE: UNEP/GRID-EUROPE, 2010 IN UNISDR (2011) [GAR11]

STORY

Underlying risk drivers accumulate risk in multiple hazard Dhaka



Areas of Dhaka susceptible to liquefaction and change in water and the built environment in West Dhaka between 1996 and 2009

© Rahman (2010) adapted from IRS Image 1996 and Google Earth

(<https://www.preventionweb.net/english/hyogo/gar/2011/en/home/index.html>).

Dhaka's rapid expansion highlights how drivers such as badly planned and managed urbanization, ecosystem decline, and poverty, accumulate risk over time.

SOURCE: UNISDR (2011) [GAR11]

Why does disaster risk matter?

If current global patterns of increasing exposure, high levels of inequality, rapid urban development and environment degradation grow, then disaster risk may increase to dangerous levels (UNISDR, 2015b).

Since 1980 1.6 billion people have been killed in disasters (UNISDR, 2015a).

Global average annual loss is estimated to increase up to US\$415 billion by 2030 (UNISDR, 2015a).

As the past several decades of research have demonstrated, disasters particularly affect the poorest and most marginalised people, whilst also exacerbating vulnerabilities and social inequalities and harming economic growth (Mitchell et al., 2014). Disaster mortality risk is closely correlated with income level and quality of risk governance (UNISDR, 2015a). Although some countries have successfully reduced disaster deaths from flooding and tropical cyclones, evidence suggests that the numbers of deaths from extensive risks is increasing (UNISDR, 2015a). Increases in extensive disaster loss and damage is evidence that disaster risk is an indicator of failed or skewed development, of unsustainable economic and social processes, and of ill-adapted societies (UNISDR, 2015a).

In most economies 70-85% of overall investment is made by the private sector, which generally does not consider disaster risk in its portfolio of risks (UNISDR, 2013). Across the globe, the concentration of high-value assets in hazard areas has grown (UNISDR, 2015a). But, when disaster losses are understood relative to the income status of the country, low and middle-income countries appear to be suffering the greatest losses (UNISDR, 2015a). Disaster risk is therefore a problem for people, businesses and governments alike.

How do we measure disaster risk?

Identifying, assessing and understanding disaster risk is critical to reducing it.

We can measure disaster risk by analysing trends of, for instance, previous disaster losses. These trends can help us to gauge whether disaster risk reduction is being effective. We can also estimate future losses by conducting a risk assessment.

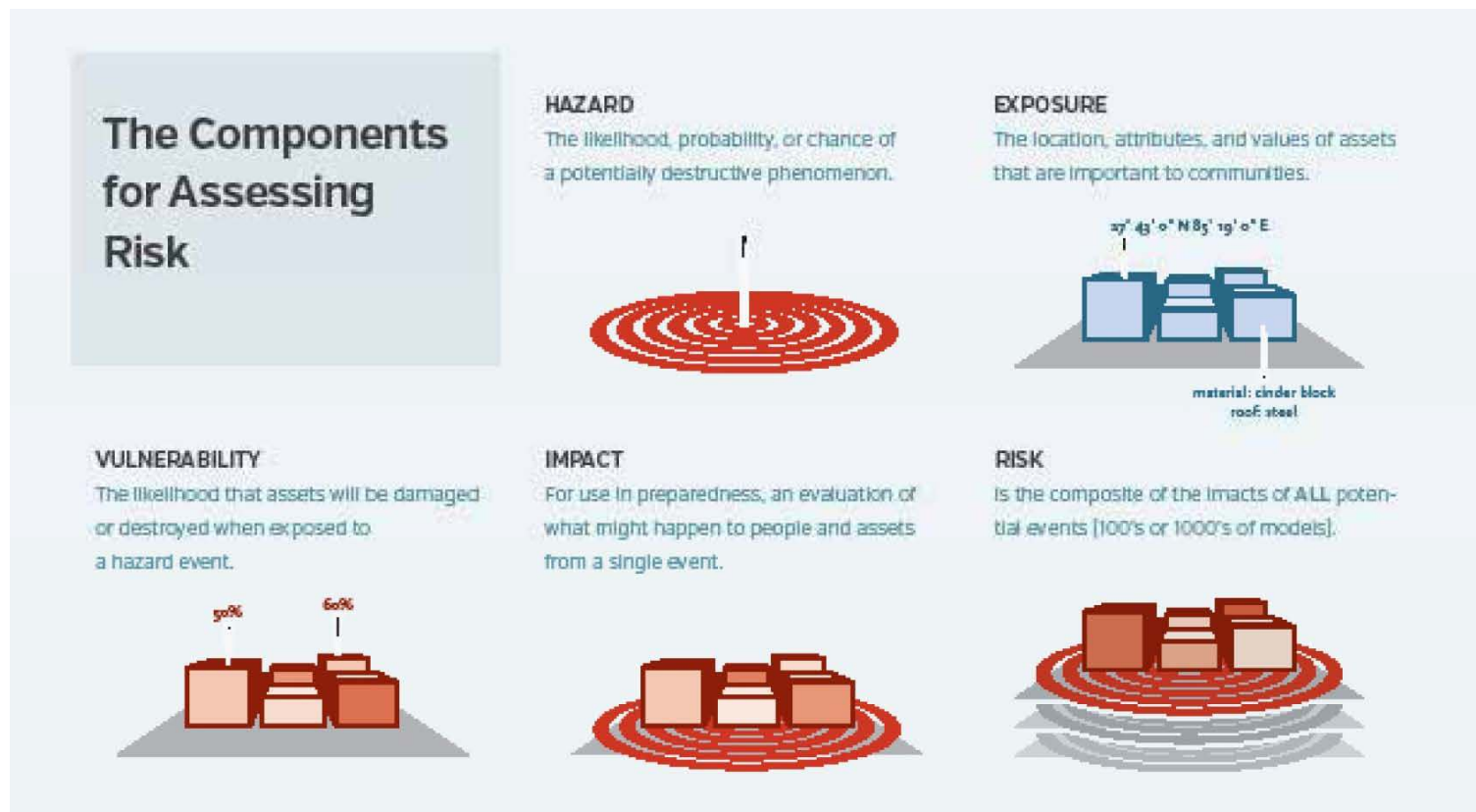
A comprehensive risk assessment considers the full range of potential disaster events and their underlying drivers and uncertainties. It can start with the analysis of historical events as well as incorporating forward-looking perspectives, integrating the anticipated impacts of phenomena that are altering historical trends, such as climate change. In addition, risk assessment may consider rare events that lie outside projections of future hazards but that, based on scientific knowledge, could occur. Anticipating rare events requires a range of information and interdisciplinary findings, along with scenario building and simulations, which can be supplemented by expertise from a wide range of disciplines.

Data on hazards, exposures, vulnerabilities and losses enhance the accuracy of risk assessment, contributing to more effective measures to prevent, prepare for and financially manage disaster risk (OECD, 2012). Modern approaches to risk assessment include risk modelling, which came into being when computational resources became more powerful and available (GFDRR, 2014a). Risk models allow us to simulate the outcomes and likelihood of different events.

Risk assessments are produced in order to estimate possible economic, infrastructure, and social impacts arising from a particular hazard or multiple hazards (GFDRR, 2014b). The components of assessing risk (and the associated losses) include:

- **Hazard** is defined as the probability of experiencing a certain intensity of hazard (eg. Earthquake, cyclone etc) at a specific location and is usually determined by an historical or user-defined scenario, probabilistic hazard assessment, or other method. Some hazard modules can include secondary perils (such as soil liquefaction or fires caused by earthquakes, or storm surge associated with a cyclone).
- **Exposure** represents the stock of property and infrastructure exposed to a hazard, and it can include socioeconomic factors.
- **Vulnerability** accounts for the susceptibility to damage of the assets exposed to the forces generated by the hazard. Fragility and vulnerability functions estimate the damage ratio and consequent loss respectively, and/or the social cost (e.g., number of injured, homeless, and killed) generated by a hazard, according to a specified exposure.

Source: GFDRR (2014b)



Components for assessing risk
 World Bank 2014b (https://www.gfdr.org/sites/gfdr/files/publication/opendri_fg_web_20140629b_0.pdf).

But, even within the simple framework of risk as a function of hazard, exposure and vulnerability, there exist a multitude of possible approaches to risk assessment and risk modelling (GFDRR, 2014a).

When performed at the national level, risk assessments range from qualitative national risk profiles for advocacy purposes to the quantitative assessment of risk to inform countries financial strategies for addressing the accumulating risks. Different types of risk assessment are applied at different scales. The table presents a selection of other types of risk assessment identified by the World Bank Global Facility for Disaster Reduction and Recovery.

Product	Purpose	Scale	Data requirements	Cost
Community-based disaster risk assessment	To engage communities, communicate risk, and promote local action	Community level	Low: typically based on historical disaster events	<\$100,000

Asset-level risk assessments, including cost-benefit and engineering analysis	To inform design of building-level/asset-level risk reduction activities and promote avoidance of new risk	Building/infrastructure level	Moderate-high: requires high-resolution local data for large spatial areas with clear articulation	100,000 to \$500,000;
Catastrophic risk assessment for financial planning	For financial and fiscal assessment of disasters and to catalyze catastrophe risk insurance market growth	National to multi-country	High: Requires high-resolution, high-quality data of uncertainty	>\$500,000

Source: World Bank and GFDRR 2013, adapted from GFDRR (2014a)

Risk can be assessed both deterministically (single or few scenarios) and probabilistically (the likelihood of all possible events). Probabilistic models “complete” historical records by reproducing the physics of the phenomena and recreating the intensity of a large number of synthetic (computer-generated) events (UNISDR, 2015a). As such, they provide a more comprehensive picture of the full spectrum of future risks than is possible with historical data (UNISDR, 2015a). While the scientific data and knowledge used for modelling is still incomplete, provided that their inherent uncertainty is recognised, these models can provide guidance on the likely 'order of magnitude' of risks (UNISDR, 2015a).

Risk models are a representation of reality, but are only as good as the data used.

The convergence of public and private sector risk modelling efforts promises to increase the availability of open access, open source risk information that can be used by business, government, insurance and citizens alike (UNISDR, 2013). However, while the experts developing these models clearly understand their limitations, especially at subnational levels, DRR practitioners using the information produced by these models may understand these limitations less well (GFDRR, 2014a).

Though important challenges remain in assessing risk, more hazard data and models are available; tools and models for identifying, analysing, and managing risk have grown in number and utility; and risk data and tools are increasingly being made freely available to users as part of a larger global trend towards open data (GFDRR, 2014a). More generally, and in contrast to 2005, today there is a deeper understanding—on the part of governments as well as development institutions—that risk must be managed on an ongoing basis (GFDRR, 2012), and that disaster risk management requires many partners working cooperatively and sharing information (GRDRR, 2014a).

Risk information provides a critical foundation for managing disaster risk across a wide range of sectors:

- **In the insurance sector**, the quantification of disaster risk is essential, given that the solvency capital of most non-life insurance companies is strongly influenced by their exposure to natural catastrophe risk.
- **In the construction sector**, quantifying the potential risk expected in the lifetime of a building, bridge, or critical facility drives the creation and modification of building codes.
- **In the land-use and urban planning sectors**, robust analysis of flood risk likewise drives investment in flood protection and possibly effects changes in insurance as well.
- **At the community level**, an understanding of hazard events—whether from living memory or oral and written histories—can inform and influence decisions on preparedness, including life-saving evacuation procedures and the location of important facilities.

Source: GFDRR (2014a)

It is well recognized that risk is not static and that it can change very rapidly as a result of evolving hazard, exposure, and vulnerability. Decision makers therefore need to engage today on the risk they face tomorrow. Fortunately, significant new methodologies and data sets are being developed that will increasingly make modelling future risks possible (GFDRR, 2014).

How do we reduce disaster risk?

If a country ignores disaster risk and allows risk to accumulate, it is in effect undermining its own future potential for social and economic development. However, if a country invests in disaster risk reduction, over time it can reduce the potential losses it faces, thus freeing up critical resources for development (UNISDR, 2015a).

Hazards do not have to turn into disasters.

A catastrophic disaster is not the inevitable consequence of a hazard event, and much can be done to reduce the exposure and vulnerability of populations living in areas where natural hazards occur, whether frequently or infrequently (GFDRR, 2014a). We can prevent future risk, reduce existing risk and support the resilience and societies in the face of risk that cannot be effectively reduced (known as residual risk) (UNISDR, 2015a).

Disaster risk reduction (the policy objective of disaster risk management) contribute to strengthening resilience and therefore to the achievement of sustainable development. (UNISDR, 2017). (UNISDR, 2017). Evidence from several countries, including Colombia, Mexico and Nepal indicates that investment in disaster risk reduction is effective - there are therefore both political and economic imperatives to reducing disaster risk. Disaster risk is a shared risk, and businesses, the public sector and civil society all participate in its construction; consequently, disaster risk reduction (DRR) must be considered a shared value (UNISDR, 2013).

DRR, thus, requires a people-centred and multi-sector approach, building resilience to multiple hazards and creating a culture of prevention and safety. Disaster risk management (DRM) can be thought of the implementation of DRR and includes building the capacity of a community, organisation or society to anticipate, cope with, resist and recover from disasters through activities related to:

Prevention

The outright avoidance of adverse impacts of hazards and related disasters (often less costly than disaster relief and response).

Mitigation

The lessening or minimizing of the adverse impacts of a hazardous event.

Risk transfer

The process of formally or informally shifting the financial consequences of particular risks from one party to another whereby a household, community, enterprise or state authority will obtain resources from the other party after a disaster occurs, in exchange for ongoing or compensatory social or financial benefits provided to that other party.

Preparedness

The knowledge and capacities of governments, professional response and recovery organisations, communities and individuals to effectively anticipate, respond to, and recover from the impacts of likely, imminent or current disasters.

Source (UNISDR, 2017)

By understanding and managing risk, we can achieve major reductions in disaster losses (GFDRRa). For instance, by strengthening their capacities to absorb and recover from disasters, several countries across the world have reduced mortality risk associated with flooding and tropical cyclones (UNISDR, 2015a). Many high-income countries have also successfully reduced their extensive risks. However, losses associated with extensive risk are trending up in low and middle-income countries (UNISDR, 2015a)

STORY

Reducing disaster mortality in Odisha



In the eye of the storm, conquering cyclone Phailini

© UNISDR (<https://www.preventionweb.net/english/hyogo/gar/2011/en/home/index.html>).

India

The case of Odisha (Orissa) is indicative of a trend which was modelled in the Global Assessment Report 2011, where improving development conditions and strengthened disaster management lead to dramatically reduced mortality, at least in those events for which warning is possible.

SOURCE: UNISDR (2015A) [GAR15]

Related

KEY CONCEPT

Intensive and extensive risk (/risk/intensive-extensive-risk)

KEY CONCEPT

Deterministic and probabilistic risk (/risk/deterministic-probabilistic-risk)

KEY CONCEPT

Disaster risk reduction and disaster risk management (/risk/drr-drm)

Bibliography

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PREVENTIONWEB
EDITOR